

## NHS Chief Executive Officer visits Barnsley Community Diagnostics Centre (CDC)



We were delighted to welcome NHS Chief Executive Amanda Pritchard to our Community Diagnostic Centre (CDC) in The Glass Works Barnsley, last week. Developed in partnership with between the NHS and Barnsley Council, the unit was the first of its kind in the UK. The CDC has had a successful first year delivering thousands of tests, checks and scans for the people of Barnsley.

“It was amazing to visit Barnsley and see first-hand the huge difference that the community diagnostic centre is having on the lives of local people.”

## Behavioural Science project launch at The Recovery and Wellbeing College in Barnsley

Barnsley  
Recovery and Wellbeing College

The Recovery and Wellbeing College offers a wide range of courses and workshops with the aim of improving wellbeing through learning. The Behavioural Science project, which was launched recently, aims to increase awareness and active attendance so that it impacts on more people across Barnsley.”

Make Smoking Invisible

## Smoking in Barnsley

Reducing smoking is one of the top priorities of the Place Partnership in 2023-25. The Barnsley Place Partnership Delivery Group had a discussion about smoking in Barnsley at their meeting in October. This includes updates on the progress and positive impacts of the South Yorkshire QUIT programme in Barnsley.

- Whilst smoking prevalence remains higher in Barnsley than the wider region the gap has been closed significantly over recent years.
- Overall, GP practices consistently exceed the national average on the QOF metrics relating to smoking
- Barnsley Hospital and South West Yorkshire Partnership screened more than 80% of patients for smoking and are seeing improving referral and quit rates
- Barnsley stop smoking services achieved almost double the rate of quitters per 100,000 smokers compared with the national average
- For the first time the percentage of mothers who are smokers at the time of delivery was below 10% in Q1 2023/24

## Stroke

The Barnsley Heart Health Alliance (a cross-partnership group strengthening CVD prevention and control which reports to the Health and Wellbeing Board) has established a working group looking at stroke prevention and early detection. late presentation of stroke.

A new localised health promotion campaign is in development, featuring images and stories of real Barnsley residents and is due to launch in November. The campaign will be seen across the borough, using a variety of methods including online and physical assets such as sides of bin wagons and backs of buses. It will be particularly targeted at communities that are at higher risk of early onset, late presentation, or mortality from stroke.



More general CVD prevention and control work is being continued and strengthened, including the successful How's Thi Ticker campaign, improving the identification and control of risk factors such as hypertension; and a CVD pathways equity analysis to identify inequalities in access to the CVD pathway across the partnership and how it can be made fairer.

## Event for Barnsley dementia champions



Working towards a Dementia Friendly Barnsley is a priority for partners. Ares of work this year include dementia awareness training for health and care staff, delivered by the Barnsley Project Echo hub, piloting GPS trackers for people with dementia and identifying and support carers of people with dementia.

In September we ran the first of three events in 2023/24 for our network of dementia champions in General Practice. The event was an opportunity for dementia champions to meet colleagues and counterparts from across Barnsley, hear about work going on across the borough share their experiences and ideas. Colleagues shared lots of examples of proactive initiatives to improve the experience or people with dementia and their carers.

## Our People: Proud to Care

In October we had the second place partnership development session, this time at BHF Priory Campus, with the theme of how we work as a partnership to support and develop our people.

The event included exploring our vision of "one workforce", reflecting on the progress we have made against our 2019 workforce strategy, acknowledging the scale of future challenges and opportunities. and developing agreeing shared priorities to recruit, retain and reform.





## Barnsley Housing Strategy

Barnsley Council has launched a public consultation a draft Housing Strategy. Providing quality, affordable, inclusive and sustainable housing that suits resident needs and lifestyles is a critical part of the [2030 vision](#) for 'Barnsley - the place of possibilities.'



Living in a warm, safe home is essential for staying healthy and well and there is strong evidence that living in cold, damp and unsafe homes can affect people's physical and mental health and can increase the risk of ill health, injury or dying. Living in good quality, affordable housing supports our health and wellbeing, and is something every resident in Barnsley should have access to. Having this foundation helps people support their family, be part of their community and contribute to our economy.

The revised housing strategy (2024-2028) sets out four pillars of success – maximising existing housing stock, support strong and resilient communities, supporting people to live healthy, independent lives and enabling sustainable housing growth to meet need.

## Culture, Health, and Wellbeing Conference held in Barnsley

The Culture, Health, and Wellbeing Alliance (CHWA) held its annual conference, "Making Change", in venues across Barnsley in October. The three-day conference was designed to be a place where everyone involved in creative health can come together and discuss how we can best support health and wellbeing through creativity and culture. Speakers included freelance practitioners, museums and arts organisations, health and social care partners, funders and policymakers.

A wide range of Barnsley-based organisations presented at the conference, including young people from Horizon College Councillor Sir Stephen Houghton CBE, Leader of Barnsley Council as well as Darren Henley, Chief Executive of Arts Council England.

